



Brienna Rowe

GRAPHIC DESIGNER & ILLUSTRATOR



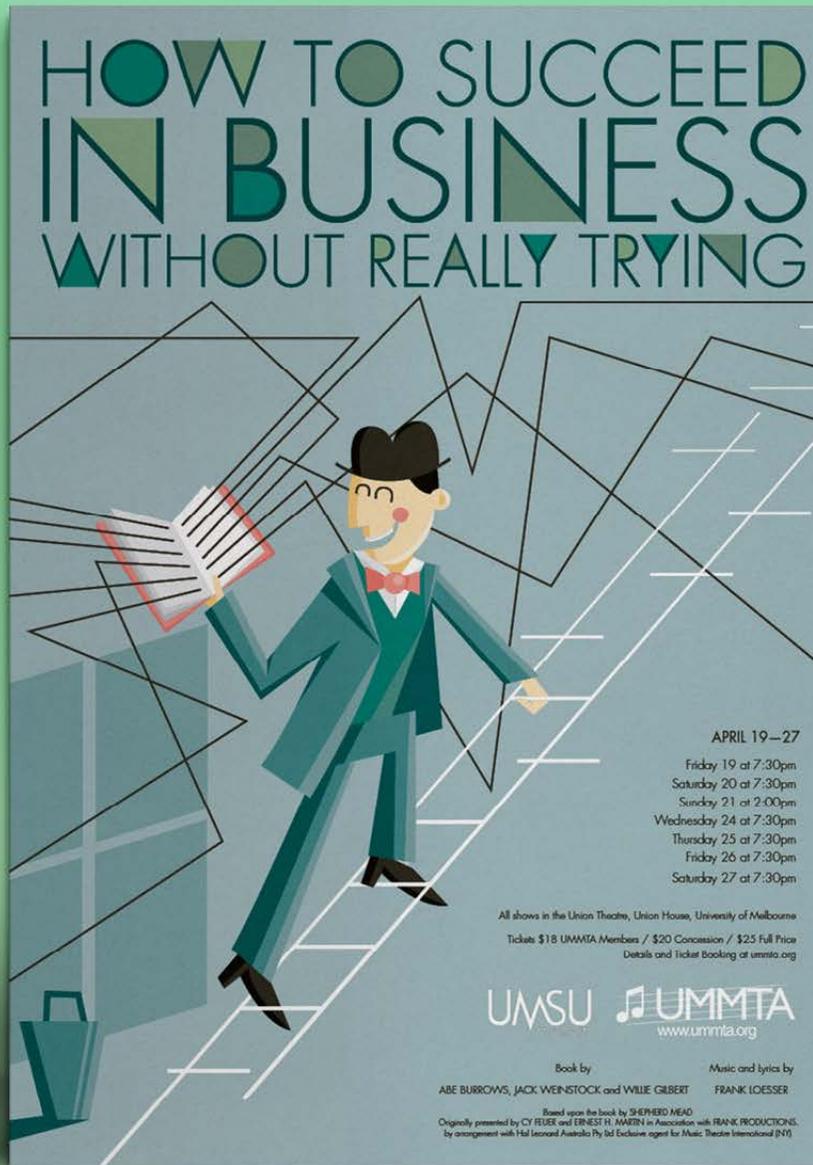
Commercial



Print



Web



Identity & Poster Design

The production was a comedic musical production put together by the University of Melbourne Music Theatre Association.

The project included the creation of a hero image which could be used across posters and other promotional collateral, including on social media and their dedicated website.

It needed to be very geometric, clean and mechanical, but still whimsical with a clear sense of fun. It also needed to work within the existing colour scheme.

For full details, click [here](#) to see the case study on my website.



RATED AO

SOUTH YARRA Mums

AND OTHER CALAMITOUS TALES

Motherhood is an extreme sport.
Cavill

Stand up by KATE HANLEY CORLEY
With Music by EMMA HART
Comedy Mentor EDWINA EXTON

Starts April 7 — April 22 at 8pm

Tickets
Full \$27 | Concession \$23 | Group \$25

Loop Project Space & Bar
(Downstairs)
19-23 Meyers Place
Melbourne CBD

For bookings and info visit www.comedyfestival.com.au

Identity Design

The South Yarra Mum is a character created by Australian comedienne Kate Hanley. I have created numerous pieces for Kate across her various roles to date, including business cards, a website, outdoor banners and brochures.

There have been several iterations of this design, with different colour schemes to reflect the different festivals at which she performed.

Stand up by KATE HANLEY CORLEY
Comedy Mentor EDWINA EXTON
Music by EMMA HART

Starts September 15 — October 1 at 8pm

Tickets Full \$24 | Concession \$18
Club Voltaire 14 Reglan Street, North Melbourne
Transport Tram Route 57 | Tram Number 12

MELBOURNE FRINGE

For bookings and info visit melbournefringe.com.au or call 03 9660 9666

Stand up by KATE HANLEY CORLEY
With Music by EMMA HART
Comedy Mentor EDWINA EXTON

Saturday 19 August at 8pm

Tickets Full \$29 | Concession \$25
Bright Community Centre
18 Dalrymple Avenue, Bright
Bar opens at 7:30pm

Part of the proceeds will go to Bright P-12 College

For bookings and info visit trybooking.com/rebj





Infographic Series

An ongoing series of visual representations of cocktails titled 'Cryptic Cocktails', that play on the entertaining names that many cocktails possess. Each illustration is also a set of concise instructions, with every horizontal bar representing 15ml.

Let me know if you have trouble figuring them out. They're also available for purchase [here](#).

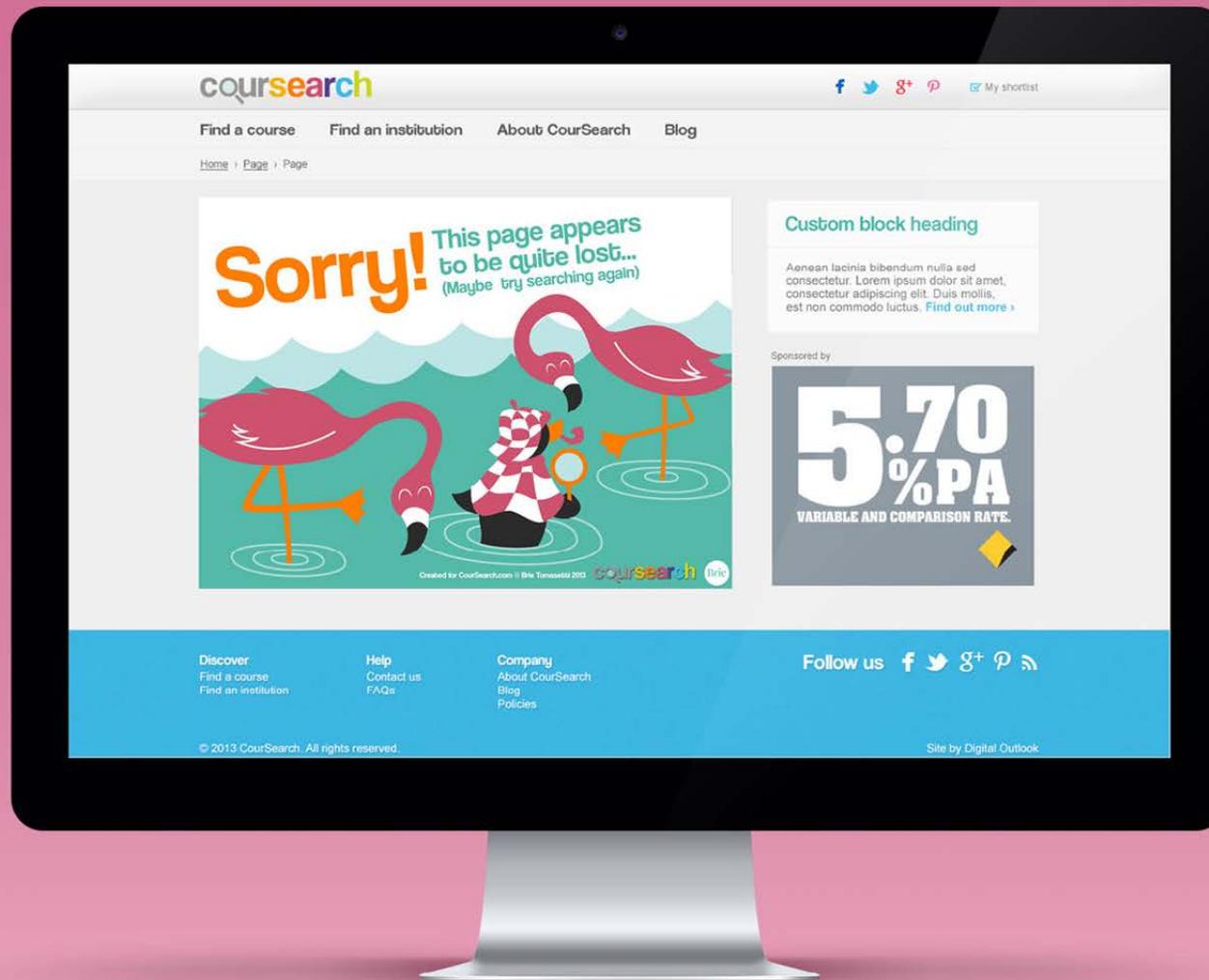


Illustration for Web

A series of three illustrations created for Coursesearch, an upcoming search portal designed to help prospective students find a higher education course that suits them.

The brief required four illustrations: a 404 error image; maintenance image to appear on the temporary splash page; an image to appear after the submission of the enquiry form; and a cover image to be used on their Facebook page.

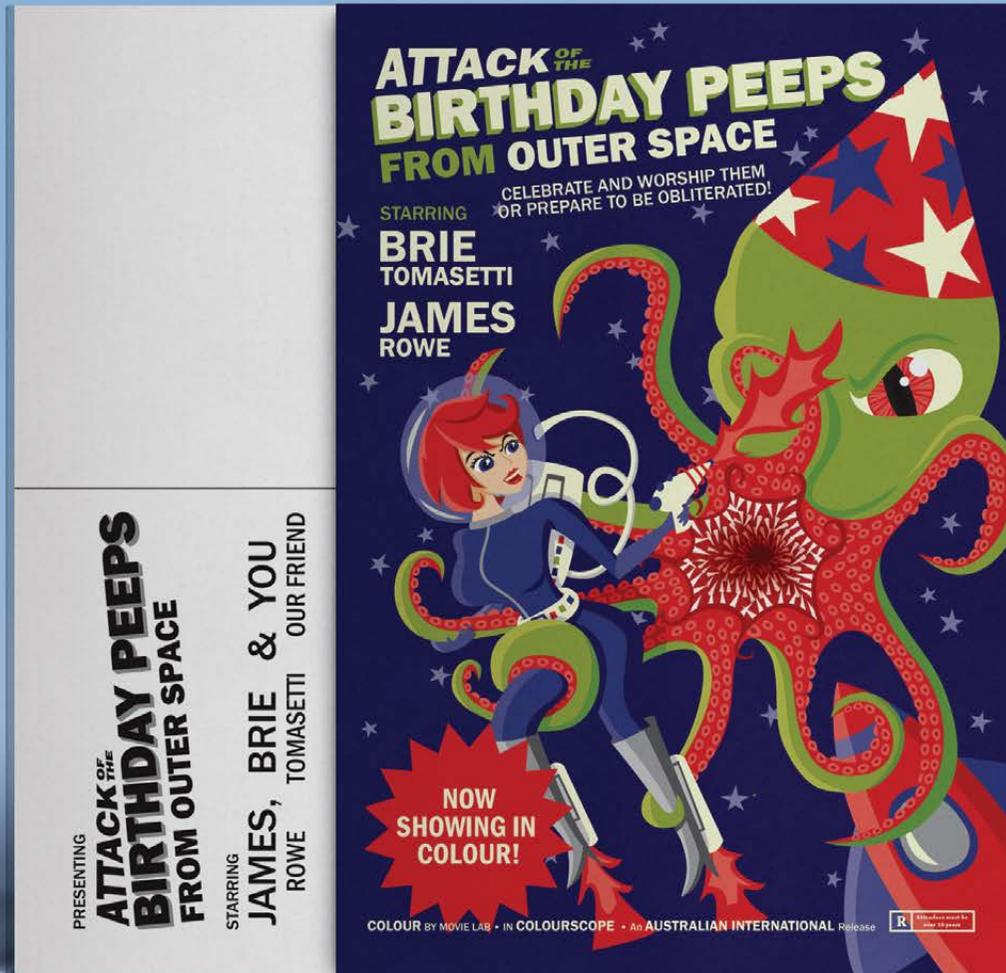
For full details, click [here](#) to see the case study on my website.





Typography & Illustration

An illustrated fairytale book, titled 'The Girl with the Maimed Hands' created as the practical part of a research project undertaken for my Honours year in university. It is a story that never underwent the process of "Disneyfication" and was created in the format reminiscent of a 'Little Golden Book' to highlight the radical change to the genre wrought by Disney.



Postcard Design

Created for a past birthday, this postcard was inspired by Sci-Fi movies and books of the 1950s.

To keep with the retro theme, I chose three main colours to work with and played on all of the tropes: busty girl, bubble helmet, rocket boots, something with tentacles and a ludicrously long movie title and tagline.

Postcards are also a favourite medium, so it seemed only logical to distribute them in this way. The finish included a gloss-coated front and uncoated back.

To his coy mistress

Had we but world enough, and time,
This coyness, lady, were no crime.
We would sit down and think which way
To walk, and pass our long love's day;
Thou by the Indian Ganges' side
Shouldst rubies find; I by the tide
Of Humber would complain. I would
Love you ten years before the Flood;
And you should, if you please, refuse
Till the conversion of the Jews.
My vegetable love should grow
Vaster than empires, and more slow.
An hundred years should go to praise
Thine eyes, and on thy forehead gaze;
Two hundred to adore each breast,
But thirty thousand to the rest;
An age at least to every part,
And the last age should show your heart.
For, lady, you deserve this state,
Nor would I love at lower rate.

But at my back I always hear
Time's winged chariot hurrying near;
And yonder all before us lie
Deserts of vast eternity.
Thy beauty shall no more be found,
Nor, in thy marble vault, shall sound
My echoing song; then worms shall try

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That long preserv'd virginity,
And your quaint honour turn to dust,
And into ashes all my lust.
The grave's a fine and private place,
But none I think do there embrace.

Now therefore, while the youthful hue
Sits on thy skin like morning dew,
And while thy willing soul transpires
At every pore with instant fires,
Now let us sport us while we may;
And now, like am'rous birds of prey,
Rather at once our time devour,
Than languish in his slow-chapp'd power.
Let us roll all our strength, and all
Our sweetness, up into one ball;
And tear our pleasures with rough strife
Thorough the iron gates of life.
Thus, though we cannot make our sun
Stand still, yet we will make him run.

ANDREW MARVELL
(1621-1678)

To His Coy Mistress is an example of a witty metaphysical poem. Poems of this genre make a mockery of traditional romantic poetry through the use of contrasting shocking images and often contain examples of intense hyperbole (exaggeration). They also compare the spiritual, or metaphysical, with more tangible subject matter (such as comparing love and vegetables) and usually contain a logical argument, instead of being simply descriptive or abstract.²

Andrew Marvell was only truly appreciated for his poetry after the publication of an essay by T.S. Eliot (included in this volume) in March, 1921. John Donne can also be classed as a metaphysical poet, the two had no affiliation.³



Typography & Illustration

This book, titled 'Minnaloushe, do you dance?' is a personal project. I think many people are overwhelmed by the mere concept of poetry and never look any closer. This anthology showcases different styles and eras with explanatory notes.

The poem above is my personal favourite by Andrew Marvell, and the illustration is of the line:

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